

HOSTING A SCREENING



Thank you for your interest in hosting a screening
of *ALL RISE: For the Good of the Children!*

We are encouraged by all of the support the film
has received. We hope that your event helps
to improve outcomes for children and families,
and that it encourages people to advocate for
trauma-informed practices. We have developed
this guide to offer some helpful tips for making
your event a success.



KARYN PURVIS INSTITUTE OF CHILD DEVELOPMENT

2901 W. LOWDEN | REES-JONES HALL, SUITE 314 | FORT WORTH, TX 76109 | 817.257.7415

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Film Synopsis

ALL RISE: For the Good of the Children, takes you inside the courtroom of an unconventional East Texas judge who uses a trauma-informed, trust-based approach to healing broken families in the child welfare system. Two families share how they transformed their lives through the support and intervention offered by Judge Carole Clark and her team of lawyers, mental health experts and child advocates.

Film Credits

ALL RISE: For the Good of the Children is a production of the Karyn Purvis Institute of Child Development and Cactex Media.

Director, Producer, Writer: Olive Talley

Editor: J Hutton

Director of Photography: Guy Hernandez

Executive Producer: Dr. David Cross



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Background

Karyn Purvis Institute of Child Development

The Karyn Purvis Institute of Child Development (KPICD) at TCU conducts research, education, training, and outreach to improve the lives of children who have experienced abuse, neglect, and/or trauma. Its research and Trust-Based Relational Intervention® (TBRI®) model are empowering parents, professionals, and students with trauma-informed strategies that improve outcomes for children and youth. More information is available at child.tcu.edu.

Trust-Based Relational Intervention® (TBRI®)

TBRI® is an attachment-based, trauma-informed intervention that is designed to meet the complex needs of vulnerable children. Developed by Dr. Karyn Purvis and Dr. David Cross, TBRI® uses Empowering Principles to address physical needs, Connecting Principles for attachment needs, and Correcting Principles to disarm fear-based behaviors. While the intervention is based on years of attachment, sensory processing, and neuroscience research, the heartbeat of TBRI® is connection. Learn more about TBRI® at <https://child.tcu.edu/about-us/tbri>.



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Planning Your Event

Before promoting your screening, here are some questions to consider:

- What is your goal or objective for hosting a screening of ALL RISE?
- Who is your target audience for the screening?
- What do you hope the audience learns or takes away from the event?
- What is your organization or community already doing to implement trauma-informed practices that you want to share with the audience?

Check out the *ALL RISE* posters available for free download at allriseforchildren.com/host-a-screening that you can use to promote your screening.

You can also find a 90-second trailer for the film at allriseforchildren.com.



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Typical Agenda (INTRODUCTIONS & VIEWING)

A typical film screening agenda includes the following:

Introductions - It can be helpful to open the screening by first welcoming the group, introducing yourself as the host, and sharing why your organization has decided to host a screening of the film. Then there is an opportunity to acknowledge any special guests before providing a brief introduction to the film. If you are planning to host a panel and/or group discussion following the screening, it is good to let the guests know that and to indicate what time you plan to wrap-up the event before starting the film.

Viewing the film - *ALL RISE* is a 75-minute film.



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Typical Agenda

(POST-SCREENING DISCUSSION)

(Screening agenda continued):

Post-Screening Discussion – Depending on the event, some screenings are followed by a moderated panel discussion or by an informal group discussion.

Possible discussion questions include:

- What were key takeaways from the film?
- What useful insights did you learn?
- What was the most interesting or most surprising part of the film?
- What do you plan to do differently after watching the film?

Regardless of how much time you allot for the post-screening discussion, try to end on time. If people want to talk longer, you can encourage them to continue their discussion in smaller groups or suggest a follow-up meeting to continue the conversation.



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Video Format

ALL RISE is available for free online and you can host your screening using this format of the film. You will need to check your internet connection to ensure it is adequate for streaming. To access the film online, go to allriseforchildren.com click on 'Watch the Film' and enter your email address. Once the film is ready to play you should set your browser to full screen mode. How you change to full screen depends on what computer you are using. The film is formatted for a widescreen, often referred to as a 16:9 aspect ratio. If your screen does not fit this format, adjust your projector to make it fill the screen without stretching or contorting the image. An improper screen size that cuts off or distorts images can ruin the viewing experience.

If you do not have an adequate internet connection or would prefer to have the film in a different format (e.g., USB flash drive, DCP, etc.) for your event rather than access it online, please contact Emmelie Pickett, Media Specialist at the Karyn Purvis Institute of Child Development at e.pickett@tcu.edu. The film is available in different formats but to screen the film using one of these alternative formats will require a security deposit and additional advanced planning.



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Testing

It is important that you test the video and audio for your screening at the venue where the film will be shown at least one day (preferably two days) before your event.

This provides an opportunity to troubleshoot any technical issues and is the best way to avoid problems on the day of the event. We strongly advise that the person who will be responsible for playing the video and handling any technical difficulties at the screening is the person to conduct the testing.

In addition to the video quality, you must test the audio. Clear audio is vital to successfully screening the film. Test the volume to make sure it is loud enough. We suggest you test the audio by walking around the room and making sure it is audible from different seats to ensure everyone will be able to hear. Set the volume with the group in mind, accounting for shuffling and noise when large groups of people gather. Set the volume high enough for even the faintest music to be heard.

Remind people to turn off their cell phones. And, if you are using microphones for the introduction and/or a post-viewing discussion, you will need to check those in advance of the screening as well.



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Viewing Environment

Regardless where and how you show the film, your viewing environment is critical to a successful screening. A commercial theatre or a room designed for viewing films is optimal because the room is dark enough for the images to be seen well, without being washed out from incoming light. Direct sunlight or other ambient light can make the film unwatchable. As you plan your event, be sure and consider your ability to control lighting, noise and audio levels within the venue you choose. If you host the screening in a conference room or some other non-traditional venue for watching a film, plan how you can darken the room and test it BEFORE your screening. That should go along with your testing for technical audio and visual elements.

Finally, consider outside noise when choosing a venue for the screening. Does it face a busy freeway? Is there construction nearby? Is there a meeting of comedians in the conference room next door? Noise from nearby traffic, construction or groups of noisy people in an adjoining space or walking in the hallway outside your conference room can break viewer's attention and completely derail your screening.



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Feedback

We would love for you to spread the word about *ALL RISE* so that more courts across the country can adopt trauma-informed practices. Please use the hashtag #allriseforchildren when posting about *ALL RISE* on social media.

We also invite you to share your *ALL RISE* stories through this link on our website:
allriseforchildren.com/contact-us

Thank you again for hosting a screening of *ALL RISE*. We hope your event is a success!



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